

Abstract of the Disclosure

Client is supplied in advance with a storage medium that has stored therein a pseudo display program, identical or similar to at least a portion of a display program of a Web site for selling or distributing products or information, along with URL information. The client opens or displays a pseudo Web site using the previously-supplied pseudo display program, without intervention of a network. When a desired product or information to be purchased by or distributed to a user is selected on the displayed pseudo Web site, a hyperlink connects the client to the real Web site via a network, after which the client goes forward with proceedings for purchase or distribution of the desired product or information by communicating with the real Web site.